

Privacy Policy

Welcome to K+

At K+, we respect your privacy, and we also recognize how important it is to protect the personal information collected when users access our website. This privacy policy explains how we collect and use personal information, and by accessing our Web site, you are assenting to the terms of this privacy policy and the terms of the user agreement.

We've published this privacy policy to make clear to our users:

- The types of information we collect when you use our website:
- How we use the information we collect from you:
- The circumstances in which we may share your information with others
- The choices and options you have to restrict how we collect or share your information.

The types of information we collect from you and about you:

Anonymous Information. When you visit our sites, certain anonymous information about your visit is automatically logged. This includes the server name and IP address through which you access the Internet (such as aol.com or your company's server), the time and date you access our site, the site pages you view while visiting our site, and the Internet address of the website from which you linked directly to our site. We use the browsing information collected automatically by our servers primarily to help us run and improve our website. We may also use aggregated anonymous information to provide information about our website to advertisers, potential business partners and other unaffiliated entities. This information is not personally identifiable.

Personally Identifiable Information. You can visit and browse the public portions of our website without disclosing personally identifiable information about yourself. You may also choose to enter our site to

apply for a job, make a purchase or otherwise communicate or interact with us. If you do so, we may collect personally identifiable information about you, which may vary depending on how you use our site.

The personally identifiable information we collect may include, for example, your name, address, phone number, email address, employment information, areas of interest, a unique individual password and other information about you. Where possible, we indicate which information is required and which is optional. You always have the option of not providing us any information if you choose not to use the service for which that information is required.

Transactions and Activity. If you become a registered user on our site to make purchases, apply for a job, or otherwise, we may collect information about the transactions you perform or participate in while on our website and your other activity on the site. This information may include, without limitation, areas of the website that you visit, transaction types, transaction amounts, payment, shipping and billing information (including your credit card number) as well as the nature, quantity and price of the goods or services you purchase.

Email and Other Voluntary Communications. You may choose to communicate with us through email, via our website, by telephone, in writing, or through other means. We will also collect any other personally identifiable information that you voluntarily provide to us. Any information we collect may be kept by us in a general file or files or in a file specific to you or your company or companies. We may retain such information indefinitely.

We use information as disclosed and described here.

We, or others who provide services to us, use the company information and personally identifiable information we collect primarily for such purposes as:

- Helping to establish and verify the identity of users;
- Opening, maintaining, administering and servicing users accounts;
- Providing services and support to users;
- Processing authorized transactions and communicating with you about these transactions;

- Improving our website, including tailoring it to users' preferences;
- Providing users with product or service updates and other important notices;
- Responding to your questions inquiries, comments and instructions;
- Maintaining the security and integrity of our systems;
- Communicating with you about promotions you may enter on our websites;
- Sending you information about our products, special offers and promotions, if you request that we send you such information.

You have certain choices about our sharing and marketing practices. In order to provide service to you, we will occasionally send you communications related to your transactions, security or the administration of our website. From time to time, we may also wish to send you other messages or updates about our sites. If you enroll in our email newsletter, we will also send you marketing messages about our products and services. If you do not wish to receive communications from us, please send an email containing your request to info@kplusorganics.com. Even if you opt out of receiving marketing messages, we will still send you transactional messages, or messages about the security of your information. These include responses to your questions.

You can also control cookies and tracking tools. For more information, see the Cookies and Tracking Tools section below.

We may share information with certain third parties.

We do not sell your personal information with unaffiliated third parties for their use in marketing directly to you. We may, however, use unaffiliated service companies to help us maintain and operate our website or for other reasons related to the operation of our business, including but not limited to, order processing, credit card processing and data analysis. We may also share personal information with our business partners. For example, we may share personal information with third parties who co-sponsor a promotion with us.

K + may disclose personal information to third parties if required by

law or if we believe, in our sole discretion, that such action is necessary to protect and defend the rights or property of K+, its customers, vendors or suppliers. We may also share information with any successor to all or part of our business. For example, if part of our business is sold, we may give our customer list as part of that transaction.

1. This Web site contains links to other sites. Please be aware that we are not responsible for the privacy practices of other Web sites that you may link to from our Web site. We ask our users to be aware that when they enter other Web sites they will be subject to privacy practices that may differ from ours. We encourage you to read the privacy statement of each Web site that you link to and that collects personally identifiable information.

Contests and Promotions. When entering a contest or other promotional feature, K+ may ask for the user's contact information (such as name, address and email address) and demographic information (such as zip code). The contact information will be used so we are able to administer the contest and promotions and to notify winners. The demographic information will be used for purposes of monitoring or improving the Web site. Participation in these contests and promotions is completely voluntary.

Cookies and Tracking Tools. Our servers, or the servers of companies that we use to operate this site, may place a cookie, or other similar device, on your computer in order to allow you to use our website and to personalize your experience. Additionally, you may encounter cookies or other similar devices that are placed by third parties, such as advertisers, on pages that are linked to from our site. We do not control the use of cookies by third parties.

A "cookie", or other similar device, is a small piece of data that can be sent by a web server to your computer, which then may be stored by your browser on your computer's hard drive. Cookies allow us to recognize your computer while you are on our website and help customize your online experience and make it more convenient for

you. Cookies are also useful in allowing more efficient login for users, tracking transaction histories and preserving information between sessions. The information collected from cookies may also be used to improve the functionality of our website. Most cookies are session cookies, that is, they are automatically deleted from your hard drive at the end of a session. Most web browser applications (such as Microsoft Internet Explorer) have features that can notify you when you receive a cookie or prevent cookies from being sent. You are always free to prevent cookies from being sent, if your browser permits, but in that case you may not be able to use certain features of our website and you may be required to reenter your password more frequently during a session. To control flash cookies, which we may use on certain websites from time to time, you can go [here](#). Flash cookies cannot be controlled through your browser settings.

Some websites have “do not track” features that allow you to tell a website not to track you. These features are not all uniform. We do not currently respond to those signals. If you block or reject cookies, not all of the tracking described here will stop.

About Our Ads. We may work with online advertising companies to show you relevant and useful ads based on tracking. This may include ads served on our websites or apps. This may also include ads served on other companies’ sites. These ads may be based on information collected by us or third parties (for example, when you register for a site). These ads may also be based on your activities on our websites or on third party sites. This second type of advertising is called “online behavioral advertising.” To learn more about this type of advertising, [click here](#). To learn more about the tracking tools we use, see the Cookies and Tracking Tools section, above.

To opt out of having your online behavior collected for advertising purposes, [click here](#). Choices you make are browser and device specific.

Certain third-party platforms provide consumers with the ability to opt-out of receiving interest-based ads. On some of these platforms, you need to control your settings on that platform. For example, to opt out

of Google's collection of your online behavior for advertising purposes, visit the Ad Settings page [here](#).

Choices you make are browser and device specific.

Security. We maintain standard security measures to guard your personal information. Please be aware, however, that the Internet is not 100% secure. We cannot promise that your use of our site will be completely safe. Any email you send through the Internet cannot be completely protected against unauthorized interception.

You also have a significant role in protecting your information and must keep your user name and password private. We encourage you to use caution when using the Internet.

Editing or Deleting Your Information. You can verify, change, update, or delete information you may provide in a registration form. If you would like to verify, change, update, or delete your personal information, please access your profile on our website or contact us using the contact information below.

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Changes to this Privacy Policy. K+ reserves the right to modify or supplement this policy at any time. If we make a material change to the terms of this policy, we will notify you as required by law. We will also post an updated copy on our website. The new terms shall automatically be effective 15 days after they are initially posted on our website.

Contacting Us. If you have questions about this privacy statement, our information practices, or your dealings with K+, please contact info@kplusorganics.com.

You can also write to us at:

M&C Organics
P.O. Box 235
Pacific Palisades, CA 90272